

THE BULLETIN



A Publication of the Overseas Press Club of America · World Press Center, Time-Life Building, N.Y. 10020 · (212) 581-8700

FREELANCE WRITERS' FILE GETS HEAVY RESPONSE

By MARK J. HENEHAN

"Great idea!" was the general verdict as scores of OPCers sent in cards for the Freelance Writers' file to indicate their availability for assignments covering a wide variety of fields. Particularly gratifying was the response from overseas members.

Regrettably, the Placement Committee lacks the secretarial help required to acknowledge receipt of the cards and the many encouraging letters accompanying them. However all of those participating can be fully assured of complete impartiality as their cards are reviewed for assignments.

The Placement Committee is now preparing promotion material for the first mailing which will be sent during the next few weeks to a list of prospective users of writing talent. OPC will offer top-notch writers in any field — from aardvarks to zymurgy — for assignments in virtually any part of the world.

Several firms and organizations have already indicated their willingness to use this new OPC service, so there is every reason to believe that the project will be operating smoothly and effectively soon after the first mailing.

(continued on page 3)

PRE- AND APRES-THEATER, COME TO THE CLUB!!!

The OPC is within walking distance of most theatres. And there is parking right downstairs in not one but two garages.

So why not enjoy cocktails in the Grill while you wait (20 minutes) for *Filet of Lemon Sole Meunière*. This delicately flavored fish from the cold waters of George's Bank off Gloucester, Mass., is sauteed in sweet butter with a hint of lemon juice. With young string beans and Potatoes du Jour, and served with a complimentary carafe of white wine, \$4.75. Or *Steak Tartare* (15 minutes): freshly ground sirloin steak, raw, served with raw egg, anchovies, onion and capers, sliced tomato and cucumber and a complimentary carafe of red wine, \$7.50.

Then, after the theatre, stroll back to the OPC for a nightcap before driving home. Try it... you'll like it!

— Matt Bassity

Eve Queler, conductor of the Opera Orchestra of New York, will present an intriguing evening at the Club on March 13. OPCers and guests will hear excerpts of a seldom-performed opera, "Francesca da Rimini." Eve Queler, at piano, will be assisted by several well-known singers. Their OPC performance is preliminary to one they will present at Carnegie Hall on March 22.

NO MOSS-GATHERERS, WE . . . ROLLING STONES

That's right. The Club is house-hunting. Again. Present quarters are too expensive.

The Search Committee consists of Jack Raymond, president, Henry Gellermann, v.p., Lou Calderoni, treasurer, and Matt Bassity, House chairman. As soon as they come up with suitable space, preferably rent-free, it'll be the movers again, a few chaotic days of settling in — and then business as usual.

"Business as usual" means very good, indeed. Under our own management, the bar and restaurant continue to show a nice profit. Club events continue to draw crowds and, on the whole, pay for themselves. We have proved that we are viable, as a Club — except for the rent albatross, which we now plan to shake.

"We are not alone in such difficulties," Jack Raymond points out, citing the Columbia University Club, which is selling its building on West 43rd Street because, according to the N.Y. Times, it has "become too expensive for the needs of the 1,500 members."

CALENDAR

Members are urged to make reservations for all events, so that bar and kitchen will be adequately staffed. Call Mary Novick at 581-8700.

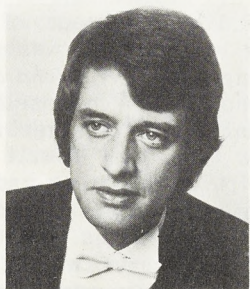
Tuesday, March 6, 5:30 — Talking Shop with Bob Guccione, founder and publisher of Penthouse.

Wednesday, March 7, 8:15 — Music Night with John Kordel-Juliano, baritone, and Joyce E. Smith, mezzo-soprano. Sam Morgenstern, composer, at the piano.

Tuesday, March 13, 5:30 — Talking Shop with Henry Grunwald, managing editor, Time magazine.

Tuesday, March 13, 8:15 — Music Night with Eve Queler, conductor. Opera-logue.

Friday March 16, 5:30 — Scotch Blending Party. Limited to 150 members. Reservations now or never.



Kordel-Juliano



Joyce E. Smith

Above, John Kordel-Juliano, baritone, and Joyce E. Smith, mezzo-soprano, who will appear at the Club's March 7 Music Night. Sam Morgenstern, composer, will be at the piano. A native New Yorker and former member of the Metropolitan Opera Studio, Kordel-Juliano has appeared solo at the Lincoln Center Performing Arts Auditorium and as guest artist with the Columbia University Orchestra. On the musical comedy stage, he sang in "Little Mary Sunshine," "Guys and Dolls," "Camelot," and "Cabaret." TV appearances include commercials, Bell Telephone Hour and the Ed Sullivan Show. Music Night chairman is Jack Frummer.

LETTER FROM ROME

By PAUL BRINDEL

Feb. 12-17 has been a week of panic headlines on devaluation of the dollar, second since Dec., 1971. Also, too late to many correspondents, has come the grim reality that in terms of money, a Vatican Ingresso permit is worth more than any press visa in the world. For months, the "Istituto per le Opere di Religione" (the Vatican Bank) had been paying the highest exchange rate in Italy but what was 20 or 30 lira (5 cents)?

Then, Jan. 18, the Roma Daily American, announcing 625 lire to the dollar, precipitated a record traffic jam, with hundreds being turned back at the Gate of St. Anne by the Swiss Guards in their 18th Century uniforms. Scores *did* make it — correspondents with Ingresso passes issued by Archbishop Heston's Vatican press office, or in a car from an Embassy to the Holy See. Not in this category, U.S. Ambassador Henry Cabot Lodge, who is President Nixon's *personal* envoy; Israel, Australia, Soviet Russia, the MidEast Arab states, and most of Africa — all with no Vatican embassies.

After crocodile tears for the Vatican bank being flooded with shrinking dollars, the Italian government announced a double tier lira — 582 "official rate" and 611 "financial rate." Trying to placate irate tourists and Americans paid in dollars like most correspondents, the Foreign Trade Ministry announced money "restrictions." Only 500,000 lira allowed to leave Italy, with incoming tourists who registered their foreign currency being allowed 611 lira to the dollar.

Then Feb. 13, 8 col. Page 1 headlines: "U.S. DOLLAR DEVALUED 10 PERCENT." UPI and the Rome Daily American came up with sob stories of tourists unable to exchange enough dollars to pay their hotel bills or fare to Leonardo da Vinci airport. In Naples, the rate sank to 450, while in Frankfurt, UPI reported prostitutes were allowing only two marks for a customer's dollar — 36% less than the lowest "official" rate in Europe.

The Vatican Bank, headed by Bishop Paul C. Marcinkus of Chicago, continued its 620 rate, even on personal checks of this writer, oldest OPC member in Rome — 78. Paradoxically, Time, which several years ago published the first U.S. story of the bishop's financial acumen, continued to ignore the defacto Vatican devaluation of the lira starting months ago. Despite a Dec. 19 UPI story from New York of a



Wooding, right, with 'Fatha' Hines.

"The Overseas Press Club does well to pay tribute to one of the first great American ambassadors of jazz to other nations," began President Nixon's letter to Sam Wooding.

"February 14 is Sam Wooding Day," declared Manhattan Borough President Percy Sutton, as he handed Wooding a citation, commending the 77-year-old musician on his career as the Johnny Appleseed of Jazz.

All this and music, too, at the Overseas Jazz Committee's Valentine Salute to Wooding. First and foremost, Sam, himself, at piano, leading a nine-piece band in such greats as "Limehouse Blues" and "Alabama Bound," and vocalist Rae Harrison pleasing the crowd of 300 by her dramatic way with "Bill Bailey" and other song classics.

OPC 'INTERVIEWS' MIKE WALLACE

By LARRY STESSIN

Mike Wallace of CBS, who has earned a chestful of awards as TV's top interviewer, turned the tables on 150 OPCers and their guests at the Feb. 13 Shoptalk session by having the audience interview him. The crowd responded with a forest of raised hands. For the next hour there were

European Time edition "early next year," the Feb. 19 issue, "Atlantic edition," published in the Netherlands and on sale in Rome Feb. 14, fumbled the inevitable dollar devaluation. Ironically, Time contributed to the flight of billions of dollars overseas, by publishing a 9% savings offer by Finisbanken, a Copenhagen bank. The two-third page copy in the Jan. 15 Atlantic edition (repeated Feb. 5) brought such a deluge of enquiries that brochures were exhausted in a fortnight, and the bank's shares jumped 300 kroner on the Danish stock exchange, with the special price to Time readers increased \$15 per share.



Photos by Carol Basen

Icing on the cake: Earl 'Fatha' Hines, chairman, m.c.'ing, performing at the piano, presenting his singer, Marva Josie.

The band Jazz Chairman Wilma Dobie rounded up for the occasion included Dicky Wells, Francis Williams, Luis Metcalf, Eddie Barefield, Rudy Rutherford, Al Hall, Tommy Benford, Skeeter Best. In the audience, paying tribute to Wooding, were Elmer Snowden, Lee Whipple (97-year old "Mr. Show Business"), Milt Hinton, Emme Kemp, Chuck Folds, Tiny Grimes, Buck Clayton, Tommy Bryant, Zutty Singleton, Art Miller, Gene Borst — and representatives of the international press from USSR, Denmark, Sweden, England, Spain and France.

Let's hear it for Willie! Wow! Wow! Wow!

monologues, dialogues and "trilogues" touching on a wide range of issues and problems facing the written and visual media.

The program zeroed in quickly on government suppression of news when Bob Considine "interviewed" Wallace on the implications of the Watergate scandals. Coverage of the Vietnam war by the press was given a rough going-over by Richard Tregaskis, author of the best-selling "Guadalcanal Diary," who recently arrived in New York from Hawaii with a manuscript on the press and the Vietnam conflict. Wallace added several examples of "sins of the press," important stories which were glossed over in their coverage with a stick or two of type on the inside pages.

Wallace opened his talk by paying homage to Bob Considine who once wrote a critical column on the sad state of TV interviewing after watch-Mike muff a good story when he was a "cub" in Chicago. Considine acknowledged the progress his "pupil" had made by toasting him... in water.

Wallace was introduced by President Jack Raymond.

LETTERS

The Club should be renamed the New York and Overseas Press Club.

The OPC is the New York Press Club, the press club of the world communications capital. The headquarters staffs of the radio and TV networks, of the news agencies, of magazines and of many of the country's great newspapers — and the PR staffs of many of the world's largest corporations — all of them New Yorkers — should feel at home in the OPC — and the club name should reflect that welcome.

Only by being the New York Press Club can the club survive. A dead club is no help to the American foreign correspondents.

The "National Press Club" is, of course, also the Washington Press

FREELANCERS (cont'd from page 1)

Additions to the file are always welcome. OPC members are asked to use 3x5, white, lined file cards for making the following typewritten entries: Name, address and telephone number on first 3 lines left-hand side. Indicate field in which you are most qualified by experience (business and financial, consumerism, politics, etc.) on first line right. Remaining space may be used for giving a brief sketch of past experience and other fields of interest. Send cards to the chairman of the Placement Committee: *Mark J. Henahan*, Resnick-Henahan Associates, 1775 Broadway, New York, N.Y. 10019.

Club — though not in name. It thrives — to the extent that it does — by drawing on the huge Washington press corps. The OPC must see to it that it draws on all the resources of the New York communications industry. The NPC does not need the "Washington" name, but OPC does need the New York name.

By the same token, "Overseas" should not be dropped. The New York press club — the OPC — is the club of the "overseas" newsman, the club of the American foreign correspondent.

The OPC should remain the club of the U.S. foreign correspondent — the overseas newsman needs the club as his defense in freedom of the press cases, and as his home, his point of reference in keeping in touch with his colleagues — present and former.

Hence the double name — New York and Overseas Press Club.

— *Barrett McGurn*
Former president, OPC

Aid For Job-Hunters

OPC'er **Leon Theil** has issued an invitation to all members who are seeking jobs or wish to advance their professional careers. The Ad Club's Job Services Center offers the opportunity to learn proven techniques in obtaining positions that best suit each individual's talents. No referrals. Attend free seminar sessions, moderated by experts, every Wednesday nite at 6:15 P.M. at the Advertising Club, 23 Park Avenue.

OBITUARIES

Richard J. Taplinger, president since 1955 of the Taplinger Publishing Company, died Feb. 13 in NYC of a heart attack. He was 62. Co-author with J. Y. Henderson of *Circus Doctor* and with Damoo Dhotre of *Wild Animal Man*, he served from 1953 to 1963 on the Writers Board for World Government and was on the executive board of the American P.E.N. Club. The active Taplinger list reflected his many interests, with books on politics, psychology, archeology, medicine, wildlife and the occult.

He is survived by his widow, the former Terry Lent, by two sons of a previous marriage, Thomas M. and Lee S., and by a sister, Mrs. Vera Sloane.

* * *

Former OPC'er Richard Harrity, playwright, editor and author, died January 19 of a heart ailment in Frank-

lin, N.H., where he lived. He was 65. His plays were *Hope Is the Thing With Feathers* and *A Rift in the Lute*. With Deb Myers and Jonathan Kilbourn, he edited the book *Yank — the GI Story of the War*. With *Ralph Martin* he wrote the pictorial books, *The Human Side of F.D.R.*; *Eleanor Roosevelt: Her Life in Pictures*; and *Man of the Century — Churchill*. He also wrote a travel book, *Fun in Europe*, and in the '50s was travel editor of *Cosmopolitan*. He is survived by a son, *Rory*, of London.

* * *

Funeral services for *Lawton Carver*, former OPC'er, were held January 25 in NYC, where he lived at the time of his death at the age of 69. A former sports editor at *INS*, he subsequently became a restaurateur and then food columnist for the old *Journal-American*.

LETTER FROM JERUSALEM

Marlin Levin of Time Magazine was elected chairman of the Foreign Press Association in Israel at a recent general meeting in Jerusalem.

Elected to the board were outgoing chairman *Dan Bloom* of CBS News, *Lazare Bianco*, UPITN, *David Lancashire*, AP, *Theodore Levite* of the Daily Mirror Newspapers, *David Rubinger* of Time Inc., *Eric Silver* of The Observer and The Guardian, *Terence Smith*, N.Y. Times, and *Martin Zucker*, UPITN. The board elected *Bloom* vice-chairman. — *David Lancashire*

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THE BULLETIN

The Bulletin is published by the Overseas Press Club of America, Inc. Air-mailed to members overseas. First-class mail to other members. Payment of 50¢ per 36-space line must accompany classified advertising. No phone orders.

Committee for the Bulletin:
Ruth Cobbett Biemiller, chairman; *Helen Alpert*, *Ralph Leviton*, *Patricia Milton*, *Dorothy Omansky*, *Ralph Salazar*, *J. Wendell Sether*.

Editor: *Ruth Cobbett Biemiller*

WhoWhatWhere

ONWARD & UPWARD: After two decades of commuting between Connecticut and New York, **Ralph Major Jr.** has forsaken Manhattan. He's now vice president of Walden Public Relations, Inc., a national PR firm based in Westport...**Dick Rosenbaum** named director, ABC Radio News, Chicago. Succeeding him as ABC-TV midwest buchief is Lewis Brown...**Henry Hicks** assumes new duties as manager, News and Community Affairs, at WNYT-TV, Syracuse, NY, as Outlet Company station.

CHANGE OF NAME: **Alice C. Towsley** to Mrs. Charles K. Allen on January 20 in NYC. She former newspaperwoman, pr director & editor. He West Pointer, Col., USA, ret., now mechanical engineer with City of N.Y.

MOBILE: **Gunther Less**, exec. producer of "Journey to Adventure," back from round-the-world tour shooting travelogs in Paris, Athens, Bangkok & Manila, then off again...to Caribbean Islands.

RECOGNITION: Of **Li Ling Ai**, in her home town, Honolulu, with luaus, luncheons, mandarin dinners...and radio, TV & newspaper discussions of her book, *Life Is For A Long Time*. Accompanying Li Ling on her royal Hawaiian progress was *Madeline Clive*... Of **Agatha Young**, by the N.Y. Public Library's prestigious Berg Collection, which has acquired the manuscript of *Dr. Moore's Legacy*, latest link in her solid fictionalized history of U.S. medicine, to be published in June by S & S... Of **Jean Colbert**, director of Women's Activities at WTIC, Hartford, Conn., & writer of the Jean Colbert Show, with the American Footwear Institute's 24th Annual Silver Slipper Award for her footwear fashion coverage.

STILL LIFE: Right in there with the revival of interest in Cartoons Past — and generating it — is **Jerry Robinson**, consulting director of the Graham Gallery, whose Krazy Kat exhibition in Feb. featured the 1916-21 work of George Herriman, celebrated comic strip genius syndicated by King Features. The show is a followup of last year's Cartoon & Comic Strip Art, first exhibit of cartoon art by a major gallery, which Robinson cataloged and produced for Graham. Robinson's *The Comics: An Illustrated History of 75 Years of Comic Strip Art* coming this fall from Putnam. OPCers are nostalgic for the good old days when Robinson's Still Life appeared in The Bulletin from time to time. How about it, Jerry?

LONGEVITY: Publisher **Clarence W. Moore** celebrates 16th anniversary of The Times of the Americas: The National Weekly About All of Latin America. First appearing as The Times of Havana in Feb. 1957, it covered the last two years of Batista and the first two years of Castro. Commended by the Inter American Press in '59 as one of two newspapers in Cuba refusing all subsidies from Batista and in '60 for its "courageous stand against the Castro dictatorship," it was Cuba's last independent newspaper. Published in Miami from '61-'66 as The Times of Havana (in exile), it metamorphized in '66 into its present format and continues its policy "of accepting no financial support from any government, including the U.S., or from any source that would infringe on its ability to be a completely independent newspaper."

BY-LINERS: **Lillian Genn**, reviewing S.N. Behrman's latest book, *People In A Diary*, for Feb.-March issue of Modern Maturity...**Bruno Shaw** reports on "what the UN really does, and what it might be able to do if only..." in Feb. Elks Magazine with a searching piece entitled "The UN: Tower of Babel or Tottering Hope?"

BOOKSHELF: Major work on propaganda written in 1934 by **O.W. (Tom) Riegel** reissued as part of new 31-volume series on international communications published by Arno Press, N.Y. Times subsidiary. Entitled *Mobilizing for Chaos: The New Propaganda*, Riegel's book develops his thesis that the media throughout the world were gravely endangered by nationalistic governments and big business (Plus ça change, plus la même chose?). Riegel, former OPC treasurer & long-time professor of journalism at Washington & Lee Univ.,

also appears in the first issue of a new magazine, Film Critic, with an article entitled "Berlin: The Three-Headed Bear," comments on a dozen films screened at the 1972 Berlin film festival...**Robert Trumbull's** great American classic of the sea, *The Raft*, first published in 1942, still in circulation, with a new Pyramid paperback edition. Seven Trumbulls since *The Raft* include *The Scrutable East*, 1964 OPC award winner... **Richard Hanser's Putsch!**, on the rise of Hitler, appearing in Spanish, following British & Italian editions.

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